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LIO

DESIGN

XAHRA HAFEEZ





# PRODUCT DESIGN

An eco friendly design inspired by organic forms. A smart device that will help Zika virus infected and save lives.



## LiDS Eco-Friendly Design

### NEW CONCEPT

- \*Zika tester that is user friendly.
- \*Doesn't convey fear to users.
- \*Same device used with blood/urine/saliva

### OPTIMIZED END-OF-LIFE

- \*Easy disassembly.
- \*Reuseable parts.
- \*Made bio-degradable materials.
- \*Easy repair/replacing from manufacturer

### IMPACT DURING USE

- \*On solar battery = no electricity used.
- \*Sustainable shell that protects the environment.
- \*Empathetic/humble outlook/shape.

### EFFICIENT DISTRIBUTION

- \*Local distribution system.
- \*Light and recycled packaging
- \*Low packaging weight.

## ECO-DESIGN ZIKA TESTER

### OPTIMIZED MANUFACTURING

- \*Local carpenters may be hired for wood.
- \*Quality control = 0 waste.
- \*Wasted saw dust used to create bio-based materials that are used in other part of the device.

### LOW-IMPACT MATERIALS

- \*Using of Bio-based materials
- \*Locally available; like wood, natural rubber, solar battery.
- \*Bi-products made from wasted cans/ plastic bottles.

### REDUCE MATERIAL USAGE

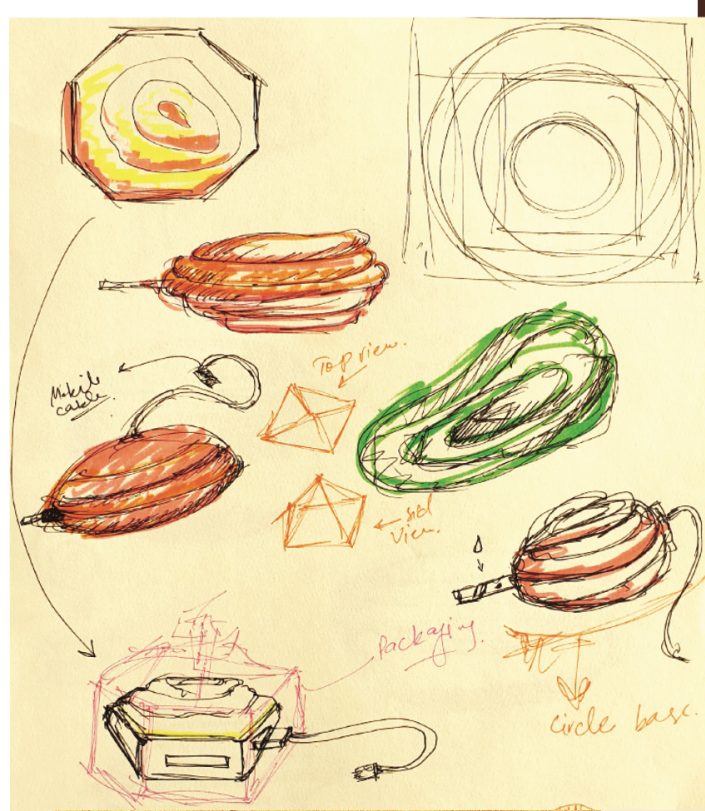
- \*Device will be small in size to save material.
- \*Device will have minimum components that is; absorbant strip, moisture absorbant, solar battery and LED/recorder/light (that will indicate positive/negative results).



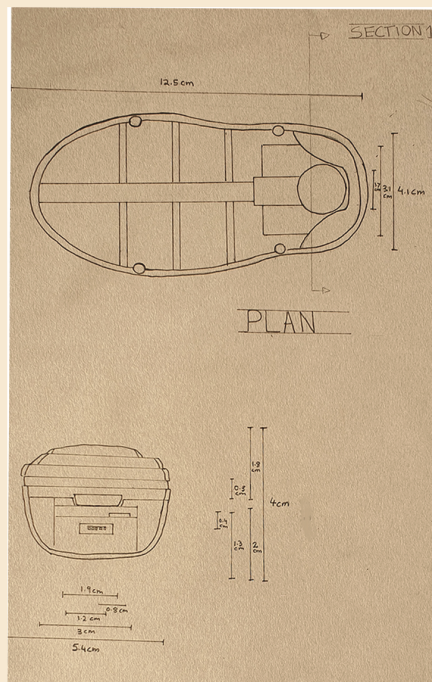
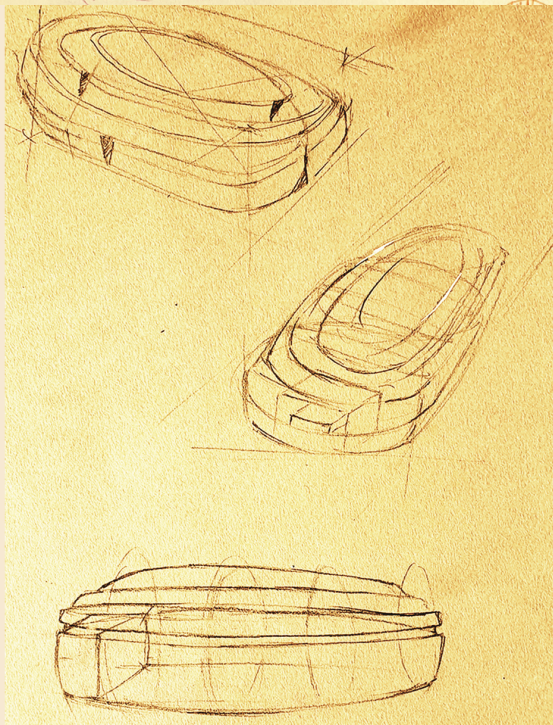
MOOD  
BOARD







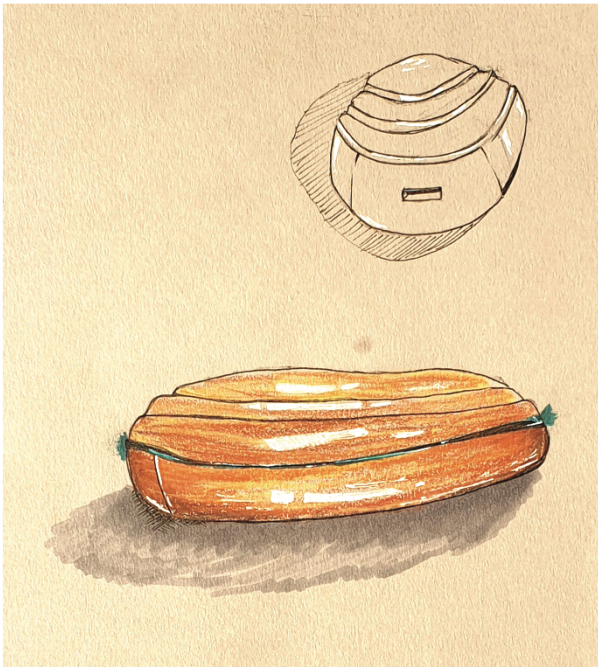
INITIAL  
MODEL



TECHNICAL  
DRAWINGS

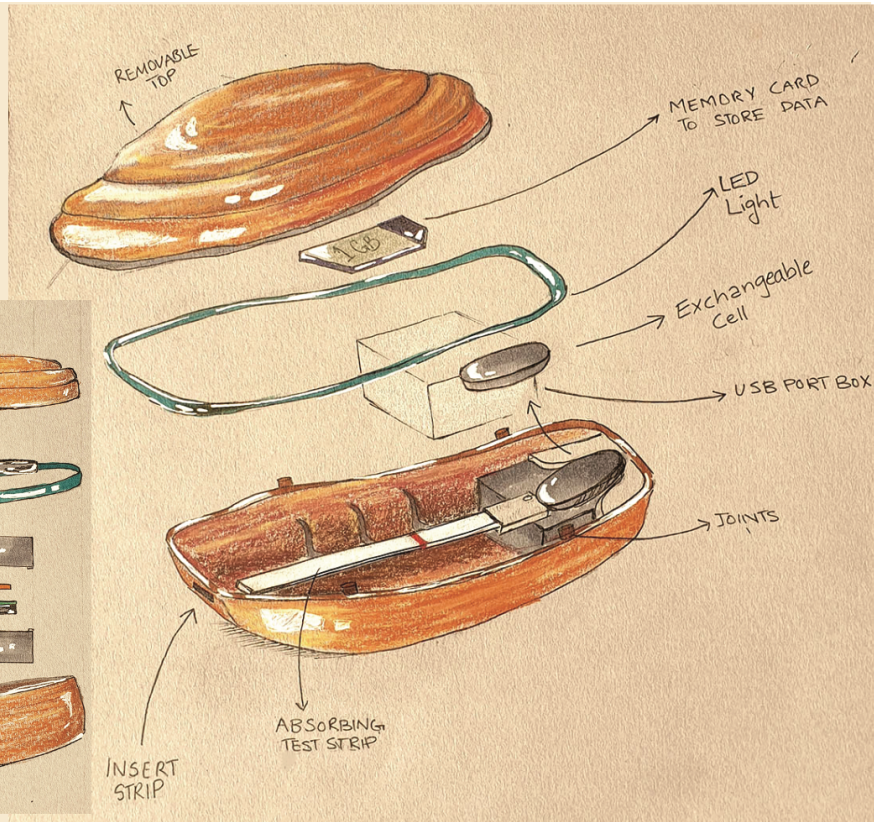
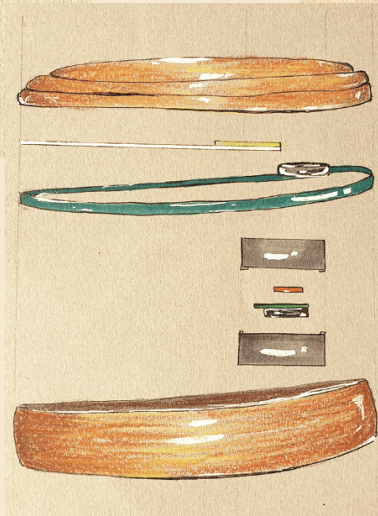
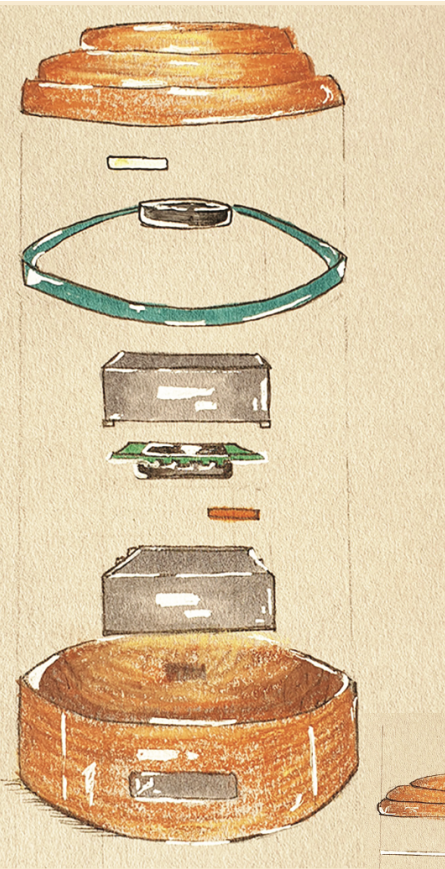


3D  
RENDERS  
HUMAN  
SCALING





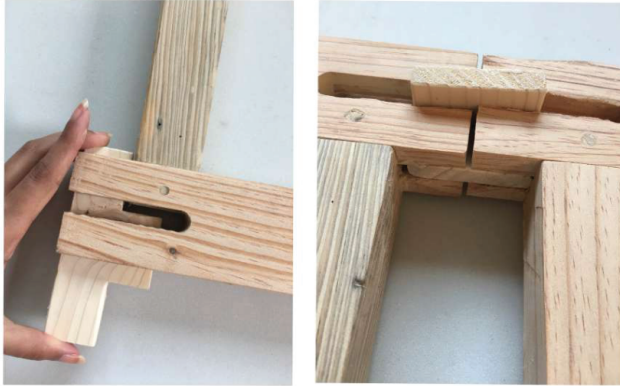
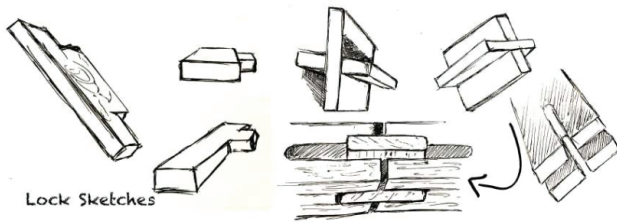
# EXPLODED PERSPECTIVE VIEWS



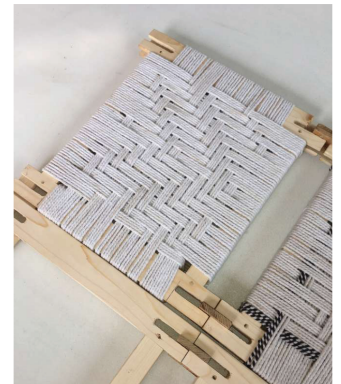
# RESEARCH

## PRODUCT DESIGN

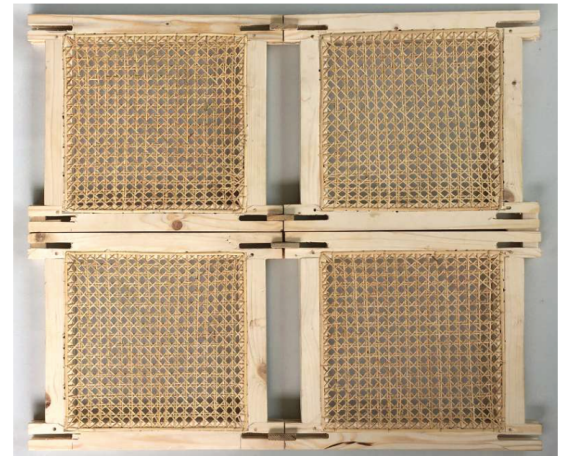
MODULAR, SUSTAINABLE DOOR  
AND FURNITURE DESIGN SYSTEM.



LOCKS  
& JOINTS.



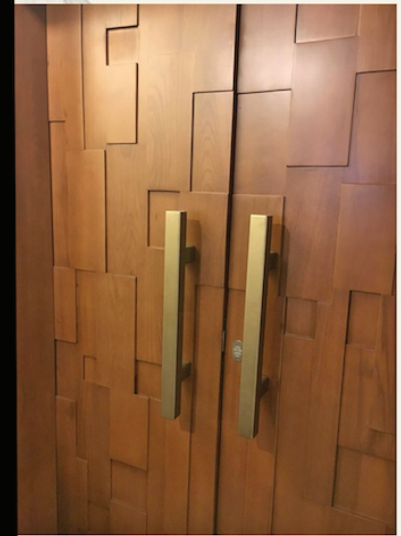




# PROFESSIONAL

# PROJECTS.

PRODUCT DESIGN, HANDMADE WITH  
WOOD BY LOCAL CRAFTSMEN.

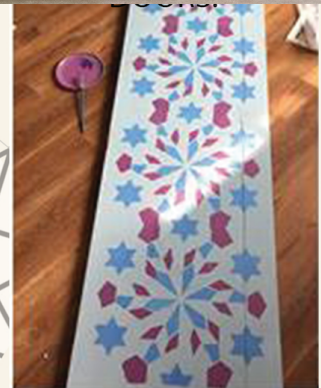




WOODEN DOOR  
EMBEDDED WITH  
INDIGINIOUS  
CERAMIC TILES.



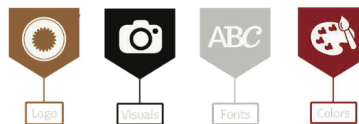
HANDPAINTED DOOR WITH  
ISLAMIC GEOMETRIC PATTERN.



# PORTFOLIO COMMUNICATION DESIGN.

LOGO/MARKETING &  
BROCHURE DESIGN.

## Visual Brand Assets



OPULENT  
EXCLUSIVE  
SOPHISTICATED.

CRAFTSMEN AT  
WORK.  
EMPOWERING  
SKILLED LABOR.  
CLOSE UP OF RAW  
WOOD.

NOSTALGIC IMAGES  
LEADING TO MODERN  
DESIGN.

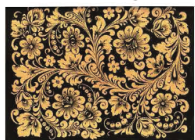
MINIMALISTIC  
AND CLASSY.  
NOT TOO MANY  
FONTS.

GOLD REPRESENTING  
GRANDEUR AND  
PROSPERITY.  
RED DEPICTING THE  
PASSION & POWER TO  
OUR CONSUMER.  
BLACK SHOWS THE  
SOPHISTICATION.  
GREY IS FOR EMOTIONS  
THAT GOES INTO THIS  
BRAND.

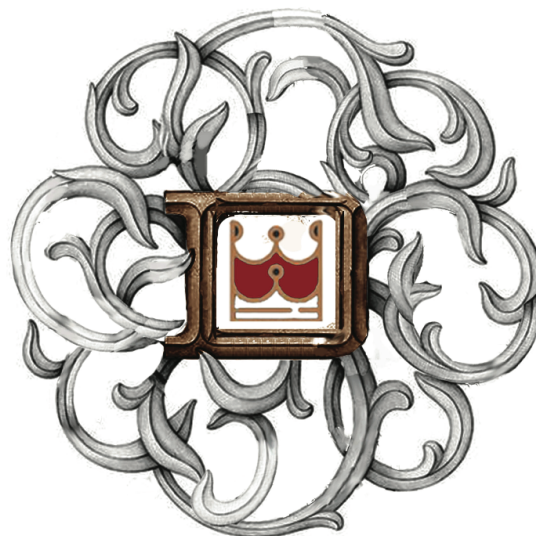
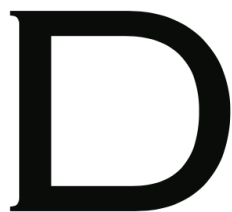
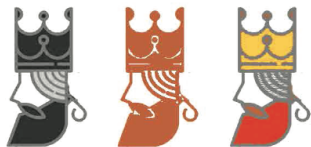


D A R S A A Z

Wood carving  
Subtracting method



D A R S A A Z



D A R S A A Z



DARSAAZ  
DARSAAZ  
DARSAAZ  
DARSAAZ





**DARSAAZ**  
DESIGNER DOORS BY XHK



0322298666  darsaaz  
 darsaaz.xhk@gmail.com



DARSAAZ

## OUR VISION

*Darsaaz specializes in high culture doors; we don't build in bulk; but with love we build to reincarnate the materials that have long been given up on. We take pride in imperfections and marks of the past; materials that tell a story; we don't build to hide their struggle; we embrace them and want to transfer a part of their story to peoples homes.*

## Design Theory



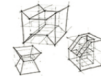
OUR DESIGNS ARE SPECIALLY MADE FOR OWNERS WHO ARE EXPRESSIVE AND SHOW ENTHUSIASM FOR LIFE. OUR SPECIALIZED DOORS ARE A SPIN OF INDIGENOUS ELEMENTS WITH A MODERN APPROACH. WE ENCOURAGE SUSTAINABLE LIFESTYLE AND INCORPORATE ECO-FRIENDLY MATERIALS. THESE DESIGNS HAVE STRAIGHT LINES AND SIMPLE APPROACH. WE ARE FIRM BELIEVERS OF "LESS IS MORE". WE CREATE A MIX CULTURAL APPROACH THAT MERGES PAST AND PRESENT INTO A MODERN DESIGN.

## PROCESS



DARSAAZ

### DESIGNING



Our designers create custom made designs for every project and provide sustainable solutions by keeping in mind the genres and design brief of the user.

### PICKING WOOD

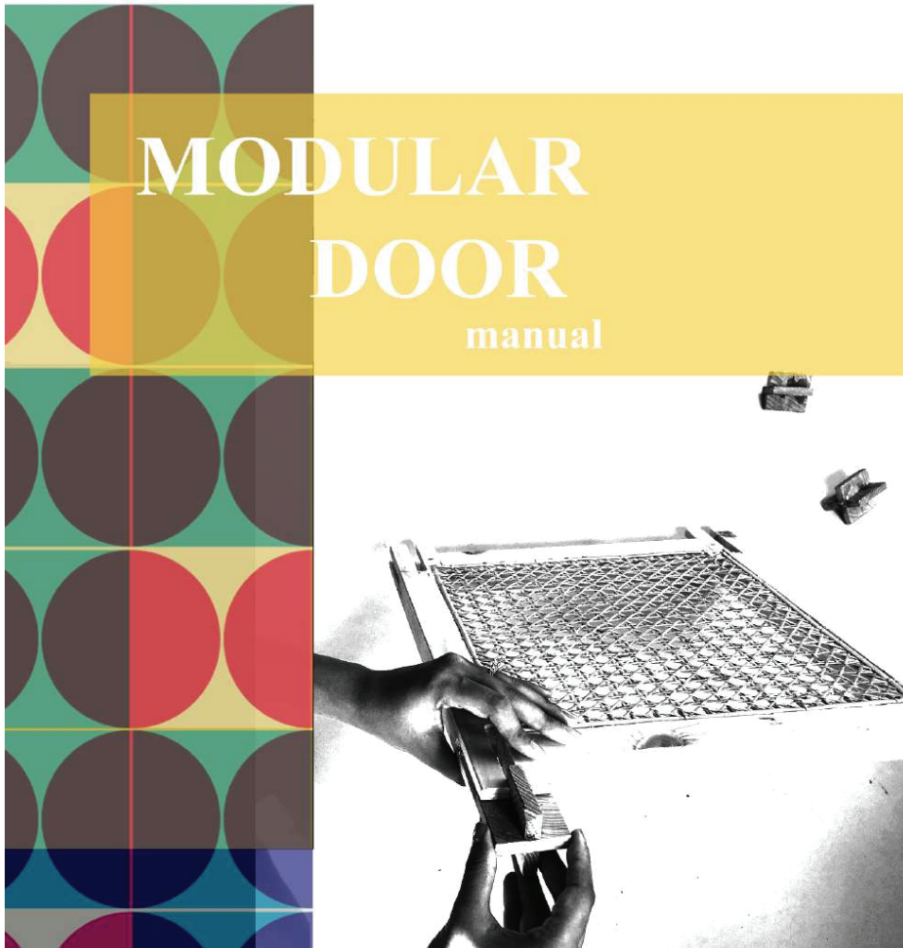
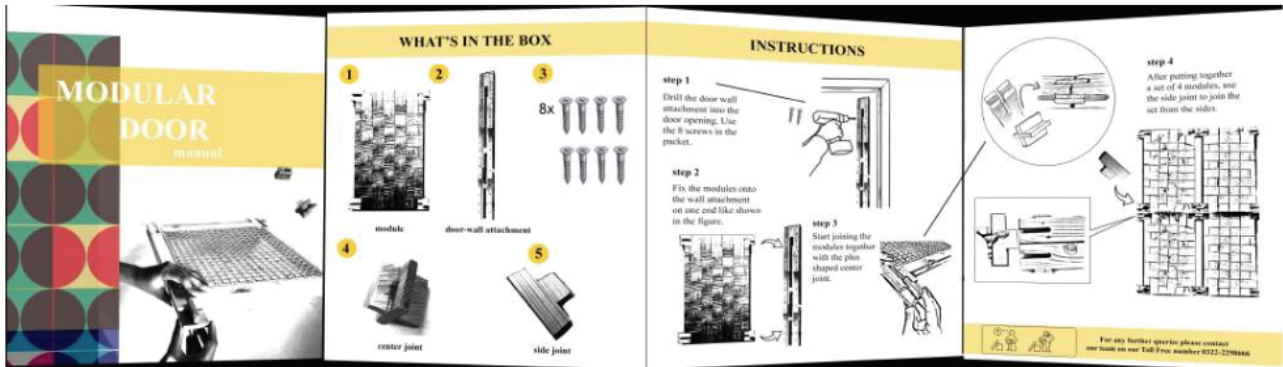


We offer a wide range of seasoned wood choices; local and imported starting from Wenge, Teak, Mahogany, Cedrus Deodara, Ash & Oak. We also construct with veneer sheets.

### MANUFACTURING



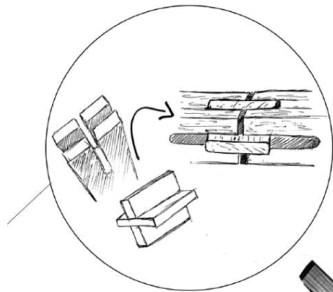
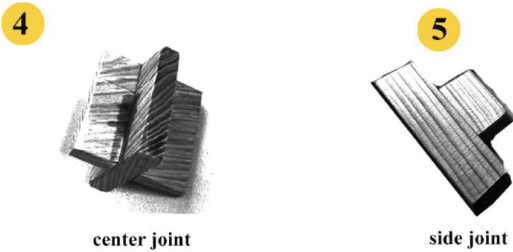
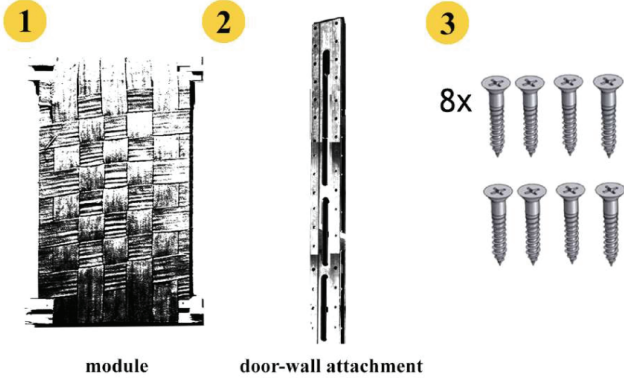
Each door is designed individually and manufactured with great care. A team of craftsmen manufacture the highest quality products who have been transferred the skills through generations and dedicated their lives to keep the soul of our region alive.



# BROCHURE DESIGN.

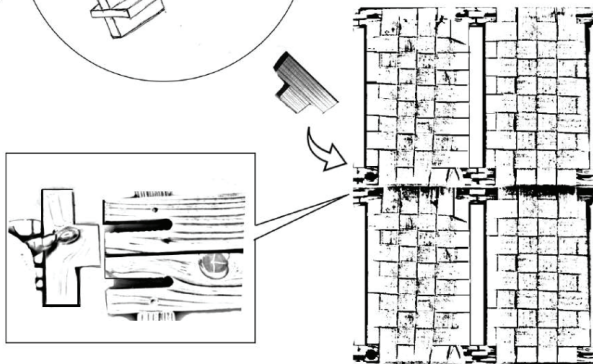
INSTRUCTION MANUAL

## WHAT'S IN THE BOX



### step 4

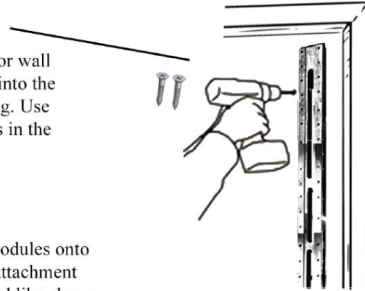
After putting together a set of 4 modules, use the side joint to join the set from the sides.



## INSTRUCTIONS

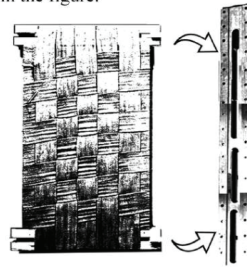
### step 1

Drill the door wall attachment into the door opening. Use the 8 screws in the packet.



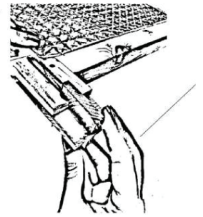
### step 2

Fix the modules onto the wall attachment on one end like shown in the figure.



### step 3

Start joining the modules together with the plus shaped center joint.



## PACKAGE DESIGN



For any further queries please contact our team on our Toll Free number 0322-2298666

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